

BRAND: United Nations Breweries
Promotion: Thatha ma Chance On Pack Promotion
Terms & Conditions

By participating in this competition, entrants agree to these rules:

1. The competition is limited to legal residents and/or legal citizens of the Republic of South Africa. In addition, the following people shall not be eligible to participate in this competition:
 - Directors, members, partner and advertising agents, merchandisers, employees or consultants of **United Nations Breweries (UNB)** and the organisers of the competition;
 - People who are not legal residents and/or legal citizen of the Republic of South Africa;
 - Spouse, life partner, parent, child, brother, sister, business partner or associate of any of the persons specified above;
 - Persons under the age of 18 years without the consent of their parent and/or guardian
2. The competition shall commence on 19 April 2019 and will end on 28 June 2019

Entry Mechanics:

3. To participate in this competition, participants must adhere to the following:
 - Purchase a 1 Litre carton of participating UNB brand from the selected stockists
 - Customer must find carton with Lucky Token in order to stand a chance to win a share of R500 000 Shoprite & Checkers vouchers or other instant prizes
 - Customer must send their 6 digits unique code found on Lucky Token in order to claim a prize and dial USSD found on Lucky Token *134*1645#
 - Participants are required to note that there are no costs for them related to redeem prizes. Costs are FREE for customers. However, UNB shall not be responsible for telecommunication failure on the part of the participant's service provider
 - The qualifying participating UNB products for this competition are the following:
 - Chibuku
 - Leopard
4. These products may be purchased from the predetermined stockiest nationally in South Africa. Please note that no other UNB products are eligible for this promotion, other than the products listed above. The qualifying products are subject to availability at time of purchase

Prizes To Be Won:

5. Participants entering the competition stand a chance to win a share of Shoprite & Checkers vouchers or other instant prizes from R10.00 to R200.00 per participant

6. Breakdown of prizes is as follows:

Prize Breakdown – R500 000:			
Airtime/Voucher	Value	Qty	Total Value
Airtime	R10	3800 - 6000	R38 000 - R60 000
Airtime	R20	2200 - 4400	R44 000 - R88 000
Airtime	R30	1500 - 2900	R45 000 - R87 000
Airtime	R40	1200 - 2000	R48 000 - R80 000
Airtime	R50	600 - 1000	R30 000 - R50 000
Shoprite/Checkers V	R100	450 - 750	R45 000 - R75 000
Shoprite/Checkers V	R200	250 - 300	R50 000 - R60 000
Grand Total			R500 000

Total no of consumers incentivized & Unique Codes

17 350

How to claim your prize:

7. Participants will need to follow instructions found on Lucky Token and send their 6 digits unique code to USSD line *134*1645#
8. The printed message on Lucky Token is: **“Congratulations! Dial for FREE *134*1645# and enter your 6 digits unique code to claim your prize”**
9. Once customer has entered the Unique code via USSD line*134*1645#, they will automatically receive SMS confirming their prize. Thereafter consumer will be required to follow prompts and answer database questions including:
 - Age
 - What other beer do they drink
 - Region
10. The airtime prize will be automatically added as a positive balance on customer’s cellphone. UNB shall not be responsible for telecommunication failure on the part of the participant’s service provider
11. Customers receiving a Shoprite Checkers vouchers will need to take their digital voucher instore and consultant in Shoprite Checkers store will transfer the prize into a cash card
12. Payment to Shoprite will be made by agency and winner will be given the voucher to make any purchase
13. Winners are only eligible to win once in this competition
14. Prize winners allow for photography to take place during the hand over, pictures obtained during the hand over are property of UNB and thus UNB have the right to use as they deem appropriate

General:

15. The results of the draw are final and no correspondence will be entered into. UNB and/or any of its agencies may refuse to award a prize to a participant if there is suspicion of any irregularities or fraudulent activities.

16. UNB may require the winner to complete and submit an information disclosure agreement to enable UNB to ensure compliance with these rules. Should the winner be found to have not complied with these rules, he/she will automatically be disqualified and the prize will be forfeited. Winners may also be required to sign acceptance of prizes and indemnity documents.
17. The prizes are not transferable, and no substitution or cash redemption of prizes is permitted, a prize will not be handed/awarded to a third party, but only to the verified prize winner.
18. The winner will accept the prize as is, at their own risk.
19. UNB reserves the right, at its sole discretion, to substitute a prize with any other prize of comparable or greater commercial value for whatever reason.
20. The winners or participants may be required to take part in publicity campaigns for broadcast or publishing purposes. Winners or participants shall at all times be entitled to decline the above request. Winners or participants that take part in any publicity will not be entitled to any payment or other remuneration for such publicity or otherwise. All publicity and other materials will be the sole property of the promoter.
21. UNB and its agencies have the right to reject any participant suspected of fraudulent behaviours
22. All participants and winners indemnify the UNB, its associated companies (directors, officers and employees) and agents, against any/all claims for any accident, injury, harm, death, damages, costs and/or loss, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising from their participation in any way in this competition and the redemption of any prizes.
23. UNB and its agencies reserve the right to correct any errors or omissions. These terms and conditions may be updated at any time as per UNB's discretion and will supersede any errors or omissions on any publicly communicated documentation or marketing material.
24. The organisers of the competition reserve the right to cancel or postpone the competition at any time.